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Survival Guide

Polygenesis

Most of us have been so surrounded by the rapid proliferation of new scientific discoveries and innovations that we never pause to think how these new technologies came to be. Not so with Henry Wieck, Ph.D., of Polygenesis Corporation. It's what he thinks about every day.

As an analytical chemist, Wieck has been involved in the development of new technology, in the Route 1 corridor, for the last 15 years. In 1996, he formed Polygenesis Corporation, a technology commercialization firm. Polygenesis brings together an interdisciplinary team of engineers and scientists to help clients in the healthcare, communications, and automotive industries explore what will come next and bring it to market with the greatest probability of commercial success.

"Many small to medium size corporations, such as medical device companies, simply do not have the financial resources (or time) to bring such a comprehensive resource in house," notes Wieck. "But working with Polygenesis gives them access to creativity, innovation, expertise and the necessary infrastructure and processes, without burdening the budget and timeline by working in-house."

Clients often retain Polygenesis to research, assess, and report on new developments. And when a company is ready to move an idea toward production, Polygenesis can assist the client in all aspects of the development process. Says Wieck,

"Most investors need to see something tangible. Just seeing plans in black and white is not enough." Polygenesis has the capabilities to realize an idea. Polygenesis takes the concept technology and designs the mechanical, electrical, electronic and software components, rapidly producing a prototype. "The intangible then becomes tangible, producing interest, excitement, and, ultimately, financial backing," says Wieck. Once achieved, Polygenesis' "productioneering" facilitates the transition to manufacturing.

Projects run the gamut from glucometers to specialized equipment for drug discovery research. Recently Polygenesis developed a product called MedManager, a hand-held, electronic, multiple-medication management and dispensing device, for a client, PolyPharm. Wieck and his colleagues took the product from concept to manufacturing. Today it is in clinical trials. Notes Wieck, "In the beginning with barely a hint of an idea, the path from beginning to end can seem long and arduous. And when a destination is reached, it is a cause for celebration."

Polygenesis makes the development of technology more accessible and affordable. If your company has been grappling with a problem from a technology point of view, call Polygenesis to explore your options.

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